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**3.4.4 Institutional social responsibility activities in the neighborhood community in terms of education, environmental issues like Swachh Bharath, health and hygiene awareness, delivery of free/ subsidized health care and socio economic development issues carried out by the students and staff, including the amount of expenditure incurred during the last five years**

Educational institutions in local communities' Institutional Social Responsibility (ISR) projects promote sustainable development and address social, environmental, and economic issues. These projects frequently promote education, environmental protection, health, and socioeconomic development. The following activities and costs are common for students and staff:

**1. Education Initiatives:**

Educational outreach programs are commonly conducted by educational institutions to enhance access to quality education and improve literacy rates in the community. This may include:

- Tutoring and mentoring programs for underprivileged students.
- Conducting workshops and seminars on various subjects, including vocational skills training.
- Providing scholarships or financial aid to deserving students from economically disadvantaged backgrounds.
- Organizing career guidance sessions to help students make informed decisions about their future.

**2. Environmental Conservation:**

Institutions often undertake initiatives to promote environmental sustainability and address issues like waste management and pollution. Activities may involve:

- Organizing clean-up drives and awareness campaigns under initiatives like Swachh Bharat Abhiyan.
- Plantation drives to increase green cover and combat climate change.
- Implementing recycling and waste reduction programs within the institution.
- Conducting research on environmental issues and proposing solutions for sustainable development.

**3. Health and Hygiene Awareness:**

Promoting health and hygiene practices is crucial for preventing diseases and improving



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overall well-being. Some common activities include:

- Hosting health camps for free medical check-ups and distribution of essential medicines.
- Conducting workshops on personal hygiene, sanitation, and nutrition.
- Organizing awareness campaigns on topics such as menstrual hygiene, immunization, and disease prevention.
- Collaborating with healthcare professionals and NGOs to provide health education and services to the community.

#### 4. Delivery of Free/Subsidized Healthcare:

Many educational institutions extend healthcare services to the community, especially to those who lack access to adequate medical facilities. This may involve:

- Establishing medical clinics or mobile health units to offer primary healthcare services.
- Providing free or subsidized healthcare consultations, diagnostic tests, and medications.
- Offering specialized medical camps focused on specific health issues prevalent in the community.
- Collaborating with government health agencies and local hospitals to enhance healthcare delivery.

#### 5. Socio-Economic Development:

Initiatives aimed at socio-economic development seek to empower communities and alleviate poverty through various interventions. Activities may include:

- Entrepreneurship development programs to promote small-scale businesses and income generation.
- Vocational training courses to enhance employability and skill development.
- Microfinance or savings schemes to support entrepreneurship and financial inclusion.
- Community development projects focusing on infrastructure, sanitation, and access to basic amenities.

#### Expenditure Incurred:

The amount of expenditure incurred on ISR activities can vary depending on the scale and scope of initiatives undertaken by the institution. Typically, expenditure may include costs associated with:



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- Staff salaries and honorariums for guest speakers or trainers.
- Procurement of materials and resources for educational and environmental programs.
- Medical supplies and equipment for healthcare initiatives.
- Administrative expenses related to organizing events and managing projects.
- Infrastructure development or maintenance costs for community facilities.

Educational institutions generally spend a large percentage of their money on ISR initiatives as part of their social responsibility and community development. The institution's spending shows its commitment to improving lives and the community.



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